

Holiday Decorating Contest Rules & Instructions

The Ashland Area Chamber of Commerce Holiday Home Decorating Contest will be held this season with the following dates:

Entry Application Period: 11/01/20 through 12/01/20- (or until 20 entries have been received)

Judging Period: 12/12/20 5:00 p.m. – 8:00 p.m.

Winners Announced: 12/15/20

Please read these rules and instructions and if you have any questions contact Ashland Area Chamber of Commerce at ashlandnebraskachamber@gmail.com. Entry applications are available at Village Hall, or on-line at <https://www.ashland-ne.com/>

1. Participation is open to the first 20 applicants including all residents within the boundaries of the City of Ashland
2. Entry is free, no cost or fees apply.
3. Employees of Ashland Area Chamber of Commerce are not eligible to participate
4. Entry Applications must be received no later than 5pm on December 1st, 2020.
5. Contest is for exterior decorations only, including decorations in windows that are visible from the exterior. Judging will be done from outside the residence only.
6. Judging will be based on “curb appeal” as viewed from the street only. Therefore, only those decorations located on the street side of the property will be judged (corner lots will be judged from both streets). Judges will not enter the property to view back or side yards.
7. Winning participants agree to have one or more photos of their decorated residence exterior posted on the Chamber Website and/or published on the Chambers social media page. Participant agrees there will be no compensation of any kind for said posting or publication.
8. Judging: Local residents participating in the “Cruising into Christmas” event will be the judges; including children. They will rate house decorations based on how it makes them feel when viewing. On a scale from 0 (Scrooge)- 10 (Buddy the Elf).
9. Judging will be done from 5:00 p.m. to 8:00 p.m. on Saturday December 12th, 2020- Families will place their vote anonymously online through a survey.
10. Participants should ensure that all lights, animations and decorations are in place and activated for the judging periods on December 12th, 2020.
11. An Entry Number Card or Sign will be provided to each participant. This Sign must be affixed to the exterior of the residence in a conspicuous place where it can be seen by the judges from the street or placed in the yard easily viewed from the street. You agree to have your address listed on the “Cruising into Christmas” map and scorecard for families to visit.
12. Three prizes will be awarded: One 1st prize of \$250.00, one 2nd prize of \$150.00, one 3rd prize of \$75.00.
13. Winners will be announced via social media on December 16th, 2020.
14. All participants agree to follow all applicable city and /or county rules and regulations in setting up holiday decorations.
15. Be creative, be festive, have fun!