

Holiday Decorating Contest Rules & Instructions

The 2nd annual Ashland Area Chamber of Commerce Holiday Home Decorating Contest will be held this season with the following dates:

Entry Application Period: 11/15/2021 through 12/07/2021

Judging Period: 12/11/21 5:00 p.m. – 9:00 p.m.

Winners Announced: 12/15/21 via Facebook

Please read these rules and instructions and if you have any questions contact Ashland Area Chamber of Commerce at ashlandnebraskachamber@gmail.com or Brad Carlson bcarlson@jones-ins.com. Entry applications are available at City Hall, or on-line at <https://www.ashland-ne.com/cruisingintochristmas>.

1. Participation is open to the first 20 applicants including all residents within the boundaries of the City of Ashland
2. Entry is free, no cost or fees apply.
3. Employees of Ashland Area Chamber of Commerce are not eligible to participate
4. Entry Applications must be received no later than 5pm on **December 7, 2021**.
5. Contest is for exterior decorations only, including decorations in windows that are visible from the exterior. Judging will be done from outside the residence only.
6. Judging will be based on “curb appeal” as viewed from the street only. Therefore, only those decorations located on the street side of the property will be judged (corner lots will be judged from both streets). Judges will not enter the property to view back or side yards.
7. Winning participants agree to have one or more photos of their decorated residence exterior posted on the Chamber Website and/or published on the Chambers social media page. Participant agrees there will be no compensation of any kind for said posting or publication.
8. Judging criteria will include **[a] Unique design and creative use of lights and decorations; [b] Storyline or theme; [c] Classic Christmas Display**
9. Judging will be done from 5:00 p.m. to 9:00 p.m. on Saturday December 11th 2021.
10. Participants should ensure that all lights, animations and decorations are in place and activated for the judging periods on December 11th 2021.
11. An Entry Number Card will be provided to each participant. This card must be affixed to the exterior of the residence in a conspicuous place where it can be seen by the judges from the street.
12. Three prizes will be awarded: One 1st prize of \$250.00; one 2nd prize of \$175.00; one 3rd prize of \$150.00.
13. Winners will be announced via social media on December 15th 2021.
14. All participants agree to follow all applicable city and /or county rules and regulations in setting up holiday decorations.
15. Be creative, be festive, have fun!